

CAMPUS TO
CORPORATE

**SCHOOL OF ECONOMICS & COMMERCE
(KSEC)**

Industry Engagement (IE)



ABOUT KIIT-DU

KIIT University, a premier institution of higher education in India, is renowned for its commitment to excellence and innovation. Spread across a vast campus in Bhubaneswar, Odisha, KIIT University has set new benchmarks for professional education in India through its exceptional teaching methodologies, pedagogical approaches, and rigorous research.

Offering a comprehensive range of academic programs, KIIT University provides world-class education in engineering, medicine, management, rural management, Economics & Commerce, law, architecture, biotechnology, design, fashion technology, film, media, and other disciplines.

Recognized for its academic achievements, KIIT University has consistently ranked among the top institutions in India. In the NIRF 2023 ranking, the university secured the 15th position, demonstrating excellence in teaching, learning resources, and student outcomes. Internationally, KIIT University has made significant strides. It was ranked 168th globally and 10th in India in the Young University Ranking 2024. Additionally, the university achieved a remarkable world rank of 6 and India rank of 1 in the UN Impact Ranking 2024 for its contributions to reducing inequalities (SDG 10).

Further solidifying its global standing, KIIT University was the first Indian university to be awarded a 5-star rating by QS in all categories, earning it the prestigious QS 5 Stars Rating. This recognition highlights the university's exceptional performance in teaching, research, employability, internationalization, and facilities.



KSEC AT A GLANCE

KIIT School of Economics and Commerce (KSEC) is a distinguished academic institution situated in Bhubaneswar, India, under the umbrella of KIIT University. With its emphasis on fostering analytical and critical thinking, KSEC is dedicated to delivering comprehensive education in the fields of economics and commerce, blending theoretical knowledge with practical applications.

KSEC offers cutting-edge undergraduate and postgraduate programs, including a Bachelor of Commerce (B.Com) with specialisation in Human Resource Management, Finance, Marketing, Master of Commerce (M. Com), Bachelor of Economics (B.A. Economics) with specialisation in econometrics and financial economics and Master of Economics (M.A. Economics). The school is known for its rigorous curriculum, which covers a diverse range of topics such as financial markets, international trade, econometrics, and business analytics, lab courses (eg- Spreadsheet). This prepares students for both advanced research and dynamic careers in various sectors.

The academic environment at KSEC is enriched by a highly accomplished faculty, a strong focus on interdisciplinary research, and state-of-the-art facilities. KSEC also emphasizes experiential learning through field visits, internships, live projects, and collaborations with industry leaders, ensuring that students gain hands-on experience.

KSEC attracts students from across India and beyond, fostering a vibrant and inclusive community. The school promotes holistic development through participation in academic clubs, NSS volunteering activities and various cultural activities. With a focus on innovation and societal impact, KSEC strives to empower its students to become future leaders in economics and commerce.



“Empowering students with skills to succeed in the competitive world”

ABOUT KSEC INDUSTRY ENGAGEMENT CELL

The Placement Cell of KIIT School of Economics and Commerce plays a crucial role in bridging the gap between academia and industry. It focuses on equipping students with the necessary skills, knowledge, and exposure to enhance their employability.

- Seminars – Regularly organized on industry-relevant topics to enhance students' knowledge and awareness of market trends.
- Campus Engagement – Interactive sessions, competitions, and activities to boost student participation and skill development.
- Talk Sessions – Discussions with professionals to provide insights into career paths, industry challenges, and opportunities.
- Industry Expert Talks – Inviting leaders and professionals from various fields to share real-world experiences and industry expectations.
- Industrial Visits – Hands-on exposure to corporate environments, allowing students to understand practical business operations.
- Workshops – Skill-based training sessions focused on resume building, interview preparation, and professional development.

MISSION

- Holistic Student Development: Providing comprehensive placement training that encompasses aptitude, reasoning, and soft skills enhancement to prepare students for successful careers.
- Building Industrial Partnerships: Through strategic alliances, MoUs, and industry tie-ups, the cell ensures that students gain real-world exposure, internships, live projects, and employment opportunities.
- Enhancing Employability: This is achieved through comprehensive training programs, including soft skills enhancement, resume building, and mock interviews. Additionally, industry collaborations, internships, and hands-on learning experiences help students align with market demands, making them highly competitive and job-ready.

VISION

“Bridging aspirations with Opportunities”

“Giving Education to a deprived child is like giving sight to a blind.”



ABOUT OUR

FOUNDER

Dr. Achyuta Samanta, a distinguished philanthropist and visionary, is the founder of KIIT and KISS Universities. His journey from humble beginnings to becoming a prominent educational leader is marked by a deep commitment to eradicating poverty through education. Born into a challenging family background, Dr. Samanta experienced firsthand the hardships of poverty. However, his determination and belief in the transformative power of education led him to pursue higher education and ultimately a career in academia. As of December 2024, Dr. Achyuta Samanta has received 64 doctorates, recent one being an honorary doctorate from the prestigious Alliance University, Bengaluru. As a professor, he recognized the opportunity to make a significant impact by providing quality education to underserved populations.

Dr. Samanta developed a unique model of social transformation by establishing two complementary institutions: the Kalinga Institute of Industrial Technology (KIIT). He also established the Kalinga Institute of Social Sciences (KISS) for underprivileged and tribal students. This symbiotic approach has flourished over the past 25 years, resulting in two distinct universities. KIIT University, operating in a self-financing mode, currently serves over 25,000 students across a wide range of disciplines, including engineering, biochemistry, law, social sciences, Economics & Commerce, management, and film making. KISS University, on the other hand, provides education to over 35,000 students, from pre-primary to doctoral studies. Of these, 25,000 students are enrolled in the main campus in Bhubaneswar, while the remaining 15,000 are distributed across satellite campuses located in remote tribal regions of India.

The innovative development model of KIIT and KISS Universities has garnered international recognition. Over 20 Nobel laureates and 100 heads of state have visited the institutions, commending their contributions to education and social development.



Leadership



Prof. Saranjit Singh
Vice Chancellor, KIIT-DU



Prof. Jnyana Ranjan Mohanty
Registrar, KIIT-DU

Our leaders, Prof. Saranjit Singh, Vice Chancellor of KIIT-DU, and Prof. Jnyana Ranjan Mohanty, Registrar of KIIT-DU, play a vital role in shaping student placement and industry engagement activities. Their leadership and vision ensure that students receive the best opportunities to connect with top recruiters, making them well-prepared for successful careers. They serve as the guiding force behind KIIT University's placement initiatives, bridging the gap between academia and industry.

With their vast experience and dedication, they bring invaluable insights to the table, strengthening KIIT University's reputation in the corporate world. Their continuous efforts in fostering strong industry relationships and providing students with necessary career guidance make them the heart and soul of student placements. Their commitment to excellence ensures that KIIT students are well-equipped to meet industry demands and excel in their professional journeys.



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

Deemed to be University U/S 3 of the UGC Act, 1956

SCHOOL OF ECONOMICS & COMMERCE

Industry Engagement Cell



Prof. Sukanta Chandra Swain
Dean(IC), KSEC, KIIT-DU



Prof. Saswat Kishore Mishra
Associate Dean, KSEC, KIIT-DU



Dr. Smruti Ranjan Das
Associate Dean (Industry Engagement),
KSEC, KIIT-DU

Industry Engagement Team



Dr. Tulasi Malini Maharatha
FIC, KSEC, KIIT-DU



Dr. Queen Sarkar
FIC, KSEC, KIIT-DU



Dr. Lopamudra Lenka
FIC, KSEC, KIIT-DU



Dr. Sameer Shekhar
FIC, KSEC, KIIT-DU



Dr. Deepti Mishra
FIC, KSEC, KIIT-DU



NEP Compliant Academic Curricula

Bachelor of Commerce (Hons.) : 4 Years

(Specialisation: Accounting & Finance,
Marketing, HR)

Bachelor of Arts in Economics (Hons.) : 4 Years

(Specialisation: Econometrics,
Financial Economics)

Master of Arts in Economics

(Specialisation: Financial Economics;
Public Policy; and Corporate Economics)

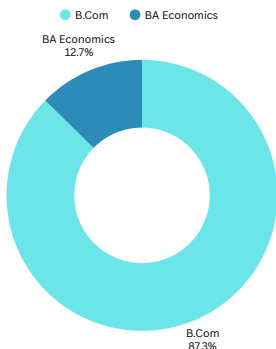
Master of Commerce

(Specialisation: Accounting & Finance;
Marketing; HR; Banking & IT)

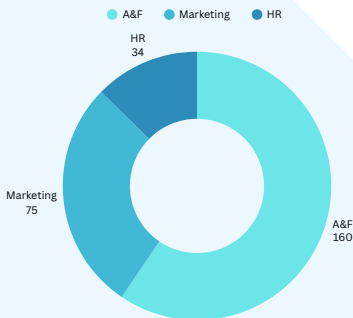
Doctoral Programme

PhD in Economics

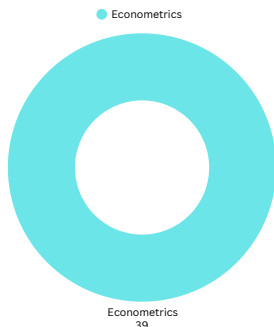
PhD in Commerce



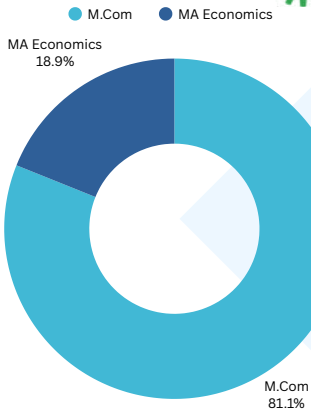
3rd Year B.Com & BA Economics Student



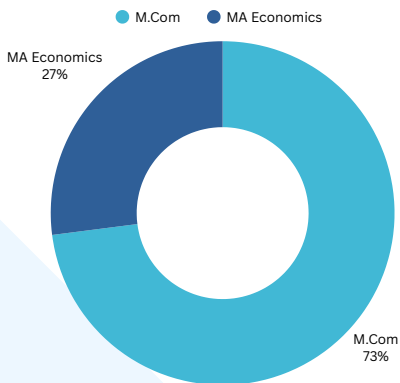
B.Com



BA Economics



2nd Year M.Com & MA Economics Student



1st Year M.Com & MA Economics Student

2024 GRADUATING BATCH



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PLACEMENT IN 'EY'



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SCHOOL OF ECONOMICS & COMMERCE.



PLACEMENT IN 'HIGH RADIUS'

2025 GRADUATING BATCH



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SCHOOL'S GLORY - PLACED IN **EY**



BANDIP DASHI
4.8 LPA CTC



ANISHA PANDEY
4.20 LPA CTC



ADVASMITHA JENA
4.20 LPA CTC



AADITYA AGRAWAL
3.80 LPA CTC



ADITI RAM
3.80 LPA CTC



AKANSHA PATNAIK
3.80 LPA CTC



MANISHA NAYAK
3.80 LPA CTC



ADIL VIRANI
3.80 LPA CTC



SNEHASHISH RATH
3.80 LPA CTC



PRONITA PRADHAN
3.80 LPA CTC



RUKMINI PRADHAN
3.80 LPA CTC



VIJAYA BARAL
3.80 LPA CTC



JYOTIRNANJAN RATH
3.80 LPA CTC



RAISHEKHAR TRIPATHY
3.80 LPA CTC



SATISH KUMAR SWAIN
3.80 LPA CTC



TANAY SARANSHI
3.80 LPA CTC



SOBYAN S NAYAK
3.80 LPA CTC



SUCHISMITA DALAI
3.80 LPA CTC



KASHIF MEHAMOOD KHAN
3.80 LPA CTC



SOUMYA PRIYADARSHI SWAIN
3.80 LPA CTC



ANKIT AGRAWAL
3.80 LPA CTC



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SCHOOL'S GLORY - PLACED IN



ADITI AGRAWALLA
8 LPA CTC



KHIRABDHI TANAYA
8 LPA CTC



KHUSHBOO DAS
8 LPA CTC



RATHIRNANJAN SATAPATHY
8 LPA CTC



HARDEEK CHOUDHURY
8 LPA CTC



MANYA SHREE DEO
3.5 LPA CTC

accenture



SOUMYA RANJAN MISHRA
4.5 LPA CTC



SUBHASHREE PATRO
4.5 LPA CTC



ADARSH MISHRA
4.5 LPA CTC



ANWESITA BISWAL
4.5 LPA CTC



JANAVI DAS
4.5 LPA CTC



SHINE SHAJI
4.5 LPA CTC



SINCE 1905



peopleHum



Our Recruiters



Tech
Mahindra



accenture



Internship Provider

- High-Radius
- TCS
- Mahanadi Coalfields Ltd. (MCL)
- NALCO
- OHPC
- Coca Cola
- Bank of Baroda
- Kotak Mahindra Bank
- HDFC Bank
- IDBI Bank
- State Bank of India
- Central bank of India
- Bandhan Bank
- Indian Bank
- Tata Steel Ltd.
- TATA Cummins Pvt. Ltd.
- Tata Motors Ltd.
- IFFCO, Paradip Resurgent India Ltd.
- JSW Cement Ltd.
- Yellow Loop Pvt. Ltd.
- Antbox





ALUMNI FEEDBACK



SNEHA DAS

High Radius-Solution Advisor

I am Sneha, Currently working as Solution Advisor at HighRadius. I work with a team of experts to design and implement innovative solutions for B2B clients in various industries, such as manufacturing, retail, and healthcare etc.

I leverage my skills in solution selling, business analysis, and communication to understand the client's needs, challenges, and goals, and to present the best-fit solutions that address them. I also support the sales and marketing efforts by creating and delivering engaging demos, presentations, and proposals.

I am sincerely grateful to KIIT School of Economics & Commerce and my faculties Dr. Smruti Ranjan Das [Associate Dean, IE], Dr. Pinaki Nandan Pattnaik [Associate Dean] & Dean KSEC for their support along with my Placement Cell which helped me achieve my current role with 8LPA package in HighRadius Organization during my 4th semester of degree.

I want to thank my school and all my faculty members for shaping my career and being the most vital part of my journey.

-Sneha Das.



EKTA SAO

KPMG- Tax Associate

"I am Ekta, immensely grateful to my school for the comprehensive academic curriculum, career counseling services, and networking opportunities that played a pivotal role in preparing me for this significant milestone in my career.

I would like to extend my heartfelt thanks to the Placement Department of KIIT School of Economics and Commerce, and especially to Dr. Smruti Ranjan Das. Associate Dean (IE), for their unwavering support and guidance.

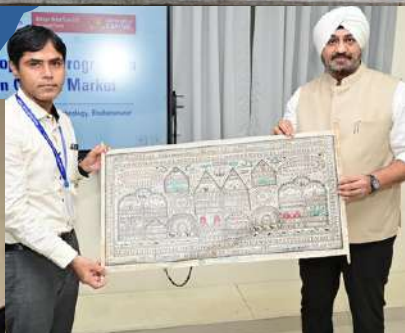
Their efforts have been instrumental in helping me secure a placement at KPMG, and I am proud to attribute this achievement to the strong foundation and encouragement provided by my alma mater.

-Ekta Sao.

Placed at



Placed at





Placement Seminar



Interaction with HR Manager of
Emami Paper Mill Ltd.

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